

distributors and consumers. Market development, import replacement, and expansion of food information and consumer affairs services are major areas of the Council's work. The Ontario Food Terminal, operating under the Ontario Food Terminal Act, offers farmers the services of one of the largest volume wholesale fruit and vegetable markets in Canada.

Research and education are administered by the Education and Research Division. Under the Division, the Agricultural Research Institute of Ontario recommends and co-ordinates research for the betterment of agriculture, veterinary medicine and household science, undertakes continuous research on crops, livestock and farming practices, and administers a number of services. Horticultural research is co-ordinated by the Horticultural Research Institute of Ontario, which also operates under the Education and Research Division. Fruit and vegetable product development research, and fruit and vegetable variety research are the chief functions of the Institute. The Provincial Pesticide Residue Testing Laboratory tests samples of animal, vegetable and mineral origin for herbicides, fungicides and insecticides. The Laboratory continually tests milk collected from Ontario farms for pesticide residues. The Division is also responsible for agricultural education (Section 11.3.2).

The Provincial Entomologist reports on insect control programs, as provided under the Plant Diseases and Abandoned Orchards Act, to determine pest control recommendations for Ontario crops. The Provincial Apiarist is responsible for reporting on the bee and honey industry.

The Extension Branch has personnel in each of the 54 county and district offices. Agricultural representatives relay information about agricultural research developments directly to farmers. In addition, specialists on farm management and engineering are located strategically throughout the province. The northern Ontario assistance policies of the Ministry, which vary from year to year, are also administered by the Branch. The Branch endorses and assists the 4-H Clubs and the Junior Farmers' Association of Ontario.

The Home Economics Branch conducts an extension program for rural women's groups and for girls' 4-H homemaking clubs. Programs deal with the study of foods, nutrition, clothing, textiles, home furnishings, home crafts and home management.

The Information Branch publishes and distributes several hundred publications on agriculture and food, home gardening and homemaking. News releases, radio tapes and television film clips are used to convey information to farmers on important changes in agriculture. The film library distributes more than 2,000 films annually to the public. This Branch co-ordinates a Ministry Market Information Service which provides up-to-date commodity quotations and farm weather reports to the media and individual producers on a daily basis using radio and audio-tape facilities.

The Agricultural and Horticultural Societies Branch advises and offers financial assistance to agricultural and horticultural societies and ploughmen's associations and administers the Drainage Act and the Tile Drainage Act, 1971.

The Economics Branch does research into marketing, policy, production, land use and dairying, and works with Statistics Canada to collect and publish statistics on farm production and marketing.

Manitoba. The Department of Agriculture serves Manitoba through four Divisions: Marketing and Production; Rural Development; Regional; and Administration and Program Services. Within these divisions the following branches carry out a wide range of services.

The Animal Industry Branch develops and administers policies that encourage the improvement and efficient production of different classes of livestock, including poultry; supervises the grading of cream and inspects dairy farms and dairy manufacturing plants; and administers, in co-operation with federal departments, several Acts intended to ensure a supply of quality products for consumer protection. The Soils and Crops Branch encourages the development, production and improvement of cereal, forage and special crops and horticulture and promotes proper land use through soil conservation programs; it also develops and administers policies that encourage good field crop husbandry, soil conservation, land development and weed control. The Economics Branch deals with educational and developmental programs in farm management and agricultural economics, and carries out special studies and supervises the new farm diversification program. The Marketing Branch carries out a market development, research and analysis function aimed at establishing long-term markets for agricultural products. Market intelligence and relevant information are